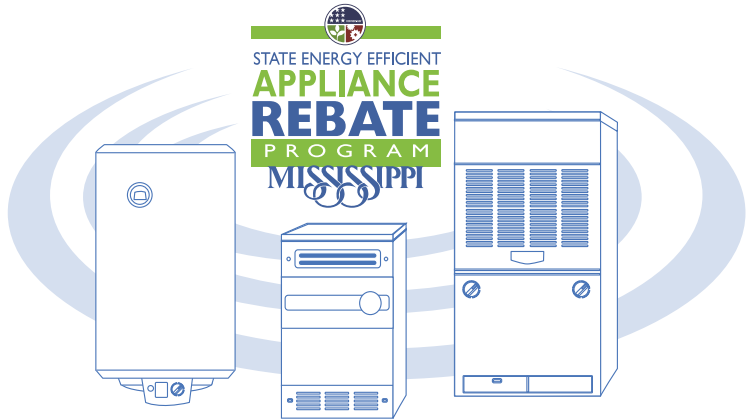


Go Green. Save Green. Get Green.

Now is the time to upgrade your natural gas appliances to more energy-efficient models. Not only will you save money and use less energy, you will receive a cash rebate.* That means more green in your pocket. For more on the **State Energy Efficient Appliance Rebate Program (SEEARP)** and to find out which appliances qualify, visit www.mississippirebate.com today.

* Program begins April 22, 2010. For a list of qualifying models and participating retailers, please visit our website. Purchases made prior to program launch are not eligible for rebate.



www.mississippirebate.com

Earn A Rebate When You Purchase Energy-Efficient Appliances!

The American Recovery and Reinvestment Act of 2009 (ARRA) allocated \$2.8 million to Mississippi to administer the State Energy Efficient Appliance Rebate Program (SEEARP), a residential rebate program designed to encourage the purchase of energy-efficient appliances.

Utility companies and retailers have joined the State of Mississippi in promoting this program statewide, and encouraging Mississippians to replace existing, inefficient appliances with new models. By promoting the replacement of old

appliances with new energy-efficient appliances, this rebate program will both stimulate the economy and reduce energy use and energy costs for consumers.

NOTE: The State Energy Efficient Appliance Rebate Program is only available to residential consumers on or after April 22, 2010. Act now. Funds are limited.

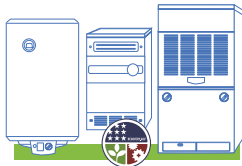
For more details, including eligible appliance models and a list of participating retailers, please visit www.mississippirebate.com.

Rebates Are Available On These Natural Gas Appliances:

Gas Storage Water Heaters
ENERGY STAR® Qualified
Efficiency Requirements: EF \geq .62
\$100 rebate

Tankless Water Heaters
ENERGY STAR® Qualified
Efficiency Requirements: EF \geq .82
\$150 rebate

Gas Furnaces
ENERGY STAR® Qualified
Efficiency Requirements: AFUE \geq 90%
\$150 rebate



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